

GROOVIN' YOU ENTERTAINMENT LTD.

PRIVACY POLICY

Last updated: February 1, 2025

This Privacy Policy (the “Privacy Policy” or simply “Policy”) is by and between GROOVIN’ YOU ENTERTAINMENT LTD., (“Company,” “Us,” “We,” and “Our”) and users of this website (“You” and “Your”). This Policy describes Our policies and procedures for collecting, using, maintaining, protecting and disclosing Your information when You use <https://gye.band/> (the “Site”) and tells You about Your privacy rights and how the law protects You.

We use Your Personal Data (as defined in this Privacy Policy) to provide and improve the Site. Please read this Policy carefully to understand Our privacy practices. By using the Site, You acknowledge this Policy and You are consenting to the collection, use, maintenance, protection and disclosure of that information in accordance with this Policy. This Policy may change from time to time, at Company’s sole discretion. Your continued use of this Site after We post such changes to this page is deemed to be Your acceptance of those changes, so please check the Policy periodically for updates.

This Policy applies only to information collected by Us and does not apply to information collected by any third parties or Our Service Providers. Please review the privacy policies of such relevant third parties and service providers on their own websites.

1. Interpretation and Definitions

1.1. Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural.

1.2. Definitions

For the purposes of this Policy:

Business, for the purpose of the California Consumer Privacy Act (“CCPA”), refers to GROOVIN’ YOU ENTERTAINMENT LTD. as the legal entity that collects Consumers’ Personal Information and determines the purposes and means of the processing of Consumers’ Personal Information, or on behalf of which such information is collected and that alone, or jointly with others, determines the purposes and means of the processing of consumers’ Personal Information, that does business in the State of California.

Company refers to refers to GROOVIN’ YOU ENTERTAINMENT LTD., 15 Main Street, #193 Watertown, MA 02472.

Consumer means a natural person who is a Resident, however identified, including by any unique identifier and who uses the Site. A Resident, as defined in the law, includes (1) every individual who is in the USA for other than a temporary or transitory purpose, and (2) every individual who is domiciled in the USA who is outside the USA for a temporary or transitory purpose.

Cookies are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses. They are used as a mechanism for websites to remember the history of a website browser.

Country refers to the USA.

Data Controller, for the purposes of the General Data Protection Regulation (“GDPR”), refers to the Company as the legal person who alone or jointly with others determines the purposes and means of the processing of Personal Data.

Device means any device that can access the Site such as a computer, a mobile device or a digital tablet.

Do Not Track (“DNT”) is a concept that has been promoted by US regulatory authorities, in particular the U.S. Federal Trade Commission (“FTC”), for the Internet industry to develop and implement a mechanism for allowing internet users to control the tracking of their online activities across websites.

Personal Data is any information that relates to an identified or identifiable individual.

For the purposes of complying with the laws and regulations of the Country, Personal Data means any information that identifies, relates to, describes or is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular Consumer or household.

For the purposes of GDPR, Personal Data means any information relating to an identified or identifiable natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity.

Personal Information is any information that can be used to identify an individual.

Sale means selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a Consumer's Personal Information to another business or a third party for monetary or other valuable consideration.

Services means the live music experiences provided by Company through its world-class talent and expertly-crafted playlists.

Service Provider means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Site, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Site is used. For the purpose of the GDPR, Service Providers are considered Data Processors.

Site refers to this website, accessible from <https://gye.band/>.

Usage Data refers to data collected automatically, either generated by the use of the Site or from the Site infrastructure itself (for example, the duration of a page visit).

You means the individual accessing or using the Site, or the company, or other legal entity on behalf of which such individual is accessing or using the Site, as applicable.

Under GDPR, You can be referred to as the Data Subject.

2. Collecting and Using Your Personal Data

2.1. Types of Data Collected

While using our Site, We may ask You to provide Us with certain Personal Data that can be used to contact or identify You. Personal Data may include, but is not limited to:

- Personal Information You provide to Us;
- Payment Information; and
- Usage Data that may be automatically collected.

2.2. Personal Information

While using Our Site, the following Personal Information may be collected when You provide it to Us by filling in forms on Our Site, interact with Us by using Our Site, or transact with Us by booking Our Services:

- Name
- Address (shipping and/or billing)
- What city You're in (i.e., geolocation data)
- Purchase and order history
- Contact information, such as email address and phone number
- Other information that You voluntarily provide to Us and/or that enables You to be personally identified.

This information may be supplied by You in response to specific questions, when You subscribe to newsletters and/or offers from Us, when You communicate with Us via email, when You engage with or post material, or when You request Services. You can always refuse to provide Us with Personal Information in response to requests, but this may prevent You from engaging in transactions with Us, performing Site-related activities, receiving responses from Your inquiries, or receiving the benefits of customer programs. Information that is optional at these collection points will generally be marked as such.

2.3. Payment Information

When You make payments for Our Services, We, and/or an affiliated payment processing platform, collect Personal Information from You in order to fulfill the order. We may collect information like Your:

- Billing and shipping address(es);
- Details relating to Your purchase;
- Email address;
- Name; and
- Phone number.

In the event that we use third party payment providers, including, but not limited to, Stripe, we may share this information with such third parties so they can provide services to Us. We do not control such third parties' privacy policies, and this Policy does not describe such third parties' privacy practices. To view Stripe's privacy policy, You can visit their website at: <https://www.Stripe.com/legal/privacy>.

2.4. Usage Data

As You navigate through and interact with Our Site, We may use automatic data collection technologies to collect certain information that is sent to Us from Your Device through which You access the Services ("Automatic Data"). Automatic Data includes, but is not limited to, Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of Our Site that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Site by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Site or when You access the Site by or through a mobile device.

2.5. Tracking Technologies and Cookies

We and Our third-party partner and service providers may use Cookies and similar tracking technologies to track the activity on Our Site and store certain information. It helps Us to improve Our Site and to deliver a better and more personalized service, including by enabling Us to:

- Estimate Our audience size and usage patterns.
- Store information about Your preferences, allowing Us to customize Our Site according to Your individual interests.
- Speed up Your searches.
- Recognize You when You return to our Site.

Tracking technologies used are beacons, tags, and scripts to collect and track information and to improve and analyze Our Site. The technologies We use may include:

- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You may refuse to accept browser cookies by activating the appropriate setting on Your browser. However, if You do not accept Cookies, You may not be able to use some parts of Our Site. Unless You have adjusted Your browser setting so that it will refuse Cookies, Our Site may use Cookies.
- **Web Beacons.** Certain sections of Our Site and Our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that allow Us to, for example, count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be “Persistent” or “Session” Cookies, as defined herein. Persistent Cookies remain on Your personal computer or mobile device when You go offline, while Session Cookies are deleted as soon as You close Your web browser.

We use both Session and Persistent Cookies for the purposes set out below:

a) Necessary / Essential Cookies

- **Type:** Session Cookies
- **Administered by:** Us
- **Purpose:** These Cookies are essential to provide You with services available through the Site and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, We cannot effectively provide You with Our services, which is Our sole purpose for Our use of Cookies.

b) Cookies Policy / Notice Acceptance Cookies

- **Type:** Persistent Cookies
- **Administered by:** Us
- **Purpose:** These Cookies identify if users have accepted the use of cookies on the Site.

c) Functionality Cookies

- **Type:** Persistent Cookies
- **Administered by:** Us
- **Purpose:** These Cookies allow Us to remember choices You make when You use the Site, such as remembering Your login details or language preference. The purpose of these Cookies is to provide You with a more personal experience and to avoid You having to re-enter Your preferences every time You use the Site.

3. Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- **To provide and maintain Our Site:** including to monitor the usage of Our Site.
- **For the performance of a contract:** The development, compliance and undertaking of the purchase contract for the products You have purchased or of any other contract with Us through the Site.
- **To contact You:** by email, telephone calls, SMS, or other equivalent forms of electronic communication, with Your consent, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.
- **To provide You with** news, special offers and general information about other goods, services and events which We offer that are similar to those that You have already purchased or enquired about unless You have opted not to receive such information.
- **To manage Your requests:** To attend and manage Your requests to Us, such as customer service inquiries, or order notes You have added to Your purchase orders with Us.
- **For business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about Our Site users is among the assets transferred.
- **For other purposes:** We may use Your information for any and all other legal purposes, such as data analysis, identifying usage trends, determining the effectiveness of Our promotional campaigns and to evaluate and improve Our Site, products, services, marketing and Your experience.

We may share Your Personal Information in the following situations:

- **With Service Providers:** We may share Your Personal Information with Service Providers to monitor and analyze the use of Our Site, for payment processing, and to contact You.
- **For business transfers:** We may share or transfer Your Personal Information in connection with, or during negotiations of, any merger, sale of Company assets, financing, or acquisition of all or a portion of Our business to another company.
- **With Affiliates:** We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include a parent company, if any, and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
- **With business partners:** We may share Your information with Our business partners to offer You certain products, services or promotions.
- **Advertising and Analytics:** We may share Your information with others to provide analytics services and serve advertisements on Our behalf across the Internet and in applications. The information shares may be used by Us and others to, among other things, analyze and track data, determine the popularity of certain content, and to deliver advertising and content targeted to Your interests on Our Services and other websites and applications.
- **With Your consent:** We may disclose Your Personal Information for any other purpose with Your consent.

For more information about how We may share Your Personal Information, see “Disclosure of Your Personal Data” below.

4. Retention of Your Personal Data

The Company will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy, or until Your consent with respect to such Personal Data and associated permissions or consents is withdrawn. We will also retain and use Your Personal Data to the extent necessary to comply with Our legal obligations (for example, if We are required to retain Your data to comply with applicable laws), resolve disputes, and enforce Our legal agreements and policies.

The Company will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of Our Site, or We are legally obligated to retain this data for longer time periods.

5. Transfer of Your Personal Data

Your information, including Personal Data, is processed at the Company’s operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy through Your use of this Site, followed by Your submission of such information, constitutes Your agreement to that transfer and any associated and or subsequent transfers.

The Company will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Policy and no transfer of Your Personal Data will take place to an organization or a

country unless there are adequate controls in place including the security of Your data and other Personal Information. It is important to note, however, that no transmission of information via the internet is completely secure, and We cannot guarantee that the security of the information You have transmitted to the Site. Any transmission of Personal Information You undertake is done at Your own risk.

6. Delete Your Personal Data

You have the right to delete or request that We assist in deleting the Personal Data that We have collected about You. Our Site may give You the ability to delete certain information about You from within the Site. You may also contact Us to request access to, correct, or delete any Personal Information that You have provided to Us.

Please note, however, that We may need to retain certain information when We have a legal obligation or lawful basis to do so.

7. Disclosure of Your Personal Data

7.1. Business Transactions

If the Company is involved in a merger, acquisition or asset sale, Your Personal Data may be part of the transferred assets. We may also disclose your Personal Data in the course of due diligence for such an event. We may provide notice before Your Personal Data is transferred if it becomes subject to a different Privacy Policy. Notwithstanding the foregoing, any modification of the terms or your rights to have your Personal Data deleted, you hereby acknowledge and agree that any successor to or acquirer of Company will continue to have rights to use your Personal Data and other information in accordance with the terms of this Privacy Policy.

7.2. Law enforcement

The Company reserves the right to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

7.3. Other legal requirements

The Company may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation;
- Protect and defend the rights or property of the Company;
- Prevent or investigate possible wrongdoing in connection with the Site;
- Protect the personal safety of users of the Site or the public; and
- Protect against legal liability.

7.4. Security of Your Personal Data

The security of Your Personal Data is important to Us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee its absolute security. The safety and security of Your information also depends on You. Where We have given You, or where You have chosen, a username and/or password to login to Your account and/or access certain features of Our Site, You are responsible for keeping this account information confidential. We ask that You not share Your password

with anyone. We are not responsible for any circumvention of any privacy settings or security measures implemented by or contained on the Site.

7.5. Detailed Information on the Processing of Your Personal Data

The Service Providers We use may have access to Your Personal Data. These Service Providers may collect, store, use, process and transfer information about Your activity on Our Site in accordance with their privacy policies. We do not control, and this Policy does not seek to, describe the privacy policies and procedures of such Service Providers. It is Your responsibility to review such Service Providers' privacy policies and procedures.

7.6. Email Marketing

We may use Your Personal Data that You have provided Us to contact You with newsletters, marketing or promotional materials and other information that may be of interest to You. You may opt-out of receiving any, or all, of these communications from Us by following the unsubscribe link or instructions provided in any email We send or by contacting Us.

We may use email and text marketing Service Providers to manage and send emails and or text messages to You.

8. Payments

We may provide paid products and/or services within the Site. In that case, We may use third-party services for payment processing ("Payment Processor(s)").

In the event that We use a third-party Payment Processor, We will not store or collect Your payment card details. That information is provided directly to Our third-party Payment Processors whose use of Your Personal Information is governed by their privacy policy as well as any associated terms and conditions. To the best of Company's knowledge, these Payment Processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

9. Your California Privacy Rights

This privacy notice section for California Residents, as defined herein, ("California Privacy Notice") supplements the information contained in our Privacy Policy and includes information on how all visitors, users, and others who reside in the State of California ("California Residents") can exercise their rights under the California Consumer Privacy Act.

9.1. Categories of Personal Information Collected

We collect information that identifies, relates to, describes, references, is capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular Consumer or Device. The following is a list of categories of Personal Information which We may collect or may have been collected from California Residents within the last twelve (12) months.

Please note that the categories and examples provided in the list below are those defined in the CCPA. This does not mean that all examples of that category of Personal Information were in fact collected by Us, but rather reflects Our good faith belief to the best of Our knowledge that some of that information

from the applicable category may be and may have been collected. For example, certain categories of Personal Information would only be collected if You provided such Personal Information directly to Us.

Category A: Identifiers.

Examples: A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, driver's license number, passport number, or other similar identifiers.

Collected: Yes.

Category B: Personal Information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).

Examples: A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some Personal Information included in this category may overlap with other categories.

Collected: Yes.

Category C: Protected classification characteristics under California or federal law.

Examples: Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).

Collected: No.

Category D: Commercial information.

Examples: Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.

Collected: Yes.

Category E: Biometric information.

Examples: Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.

Collected: No.

Category F: Internet or other similar network activity.

Examples: Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.

Collected: Yes.

Category G: Geolocation data.

Examples: Physical location or movements.

Collected: Yes.

Category H: Sensory data.

Examples: Audio, electronic, visual, thermal, olfactory, or similar information.

Collected: No.

Category I: Professional or employment-related information.

Examples: Current or past job history or performance evaluations.

Collected: Yes.

Category J: Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).

Examples: Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.

Collected: No.

Category K: Inferences drawn from other Personal Information.

Examples: Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.

Collected: No.

Under CCPA, Personal Information does not include:

- Publicly available information from government records
- Deidentified or aggregated consumer information
- Information excluded from the CCPA's scope, such as:
 - Health or medical information covered by the Health Insurance Portability and Accountability Act of 1996 ("HIPAA") and the California Confidentiality of Medical Information Act ("CMIA") or clinical trial data.
 - Personal Information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act ("FRCA"), the Gramm-Leach-Bliley Act ("GLBA") or California Financial Information Privacy Act ("FIPA"), and the Driver's Privacy Protection Act of 1994.

10. Sources of Personal Information

We obtain the categories of Personal Information listed above from the following categories of sources:

- **Directly from You.** For example, from the forms You complete on Our Site, preferences You express or provide through Our Site, or from Your purchases on Our Site.
- **Indirectly from You.** For example, from observing Your activity on Our Site.

- **Automatically from You.** For example, through Cookies We or Our Service Providers set on Your Device as You navigate through Our Site.
- **From Service Providers.** For example, third-party vendors for payment processing, or other third-party vendors that We use to provide the Site to You.

10.1. Use of Personal Information for Business Purposes or Commercial Purposes

We may use or disclose Personal Information We collect for "business purposes" or "commercial purposes" (as defined under the CCPA), which may include the following examples:

- To operate Our Site and provide You with Our Site.
- To provide You with support and to respond to Your inquiries, including to investigate and address Your concerns and monitor and improve Our Site.
- To fulfill or meet the reason You provided the information. For example, if You share Your contact information to ask a question about Our Site or services, We will use that Personal Information to respond to Your inquiry. If You provide Your Personal Information to purchase a product or service, We will use that information to process Your payment and facilitate delivery.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to You when collecting Your Personal Information or as otherwise set forth in the CCPA.
- For internal administrative and auditing purposes.
- To detect security incidents and protect against malicious, deceptive, fraudulent or illegal activity, including, when necessary, to prosecute those responsible for such activities.

Please note that the examples provided above are illustrative and not intended to be exhaustive. For more details on how We use this information, please refer to the "Use of Your Personal Data" section.

If We decide to collect additional categories of Personal Information or use the Personal Information We collected for materially different, unrelated, or incompatible purposes, We will update this Policy.

10.2. Disclosure of Personal Information for Business Purposes or Commercial Purposes

We may use or disclose and may have used or disclosed in the last twelve (12) months the following categories of Personal Information for business or commercial purposes:

- Category A: Identifiers
- Category B: Personal Information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))
- Category D: Commercial information
- Category F: Internet or other similar network activity
- Category G: Geolocation data

Please note that the categories listed above are those defined in the CCPA. This does not mean that all examples of that category of Personal Information were in fact disclosed, but reflects Our good faith belief to the best of Our knowledge that some of that information from the applicable category may be and may have been disclosed.

When We disclose Personal Information for a business purpose or a commercial purpose, We enter a contract that describes the purpose and requires the recipient to both keep that Personal Information confidential and not use it for any purpose except performing the contract.

10.3. Sale of Personal Information

As defined in the CCPA, "sell" and "sale" mean selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer's Personal Information by the business to a third party for valuable consideration. This means that We may have received some kind of benefit in return for sharing Personal Information, but not necessarily a monetary benefit.

Please note that the categories listed below are those defined in the CCPA. This does not mean that all examples of that category of Personal Information were in fact sold, but reflects our good faith belief to the best of Our knowledge that some of that information from the applicable category may be and may have been shared for value in return.

We may sell and may have sold in the last twelve (12) months the following categories of Personal Information:

- Category A: Identifiers
- Category B: Personal Information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))
- Category D: Commercial information
- Category F: Internet or other similar network activity
- Category G: Geolocation data

10.4. Share of Personal Information

We may share Your Personal Information identified in the above categories with the following categories of third parties:

- Service Providers;
- Payment Processors;
- Our affiliates;
- Our business partners;
- Third party vendors to whom You or Your agents authorize us to disclose Your Personal Information in connection with products or services We provide to You.

GYE does not share phone numbers collected for SMS consent with third parties or affiliates for marketing purposes.

10.5. Sale of Personal Information of Minors Under 16 Years of Age

We do not knowingly collect Personal Information from minors under the age of 16 through Our Site, although certain third party websites that We link to may do so. These third-party websites have their own terms of use and privacy policies and We encourage parents and legal guardians to monitor their children's Internet usage and instruct their children to never provide information on other websites without their permission.

We do not sell the Personal Information of Consumers We actually know are less than 16 years of age, unless We receive affirmative authorization (the "right to opt-in") from either the Consumer who is between 13 and 16 years of age, or the parent or guardian of a Consumer less than 13 years of age. Consumers who opt-in to the sale of Personal Information may opt-out of future sales at any time. To exercise the right to opt-out, You (or Your authorized representative) may submit a request to Us by contacting Us.

If You have reason to believe that a child under the age of 16 has provided Us with Personal Information, please contact Us with sufficient detail to enable Us to delete that information.

10.6. Your Rights under the CCPA

The CCPA provides California Residents with specific rights regarding their Personal Information. If You are a California Resident, You have the following rights:

- **The right to request.** Under CCPA, You have the right to request that We disclose information to You about Our collection, use, sale, disclosure for business purposes and share of Personal Information. Once We receive and confirm Your request, We will disclose to You;
- **The right to notice.** You have the right to be notified which categories of Personal Data are being collected and the purposes for which the Personal Data is being used;
- The categories of Personal Information We collected about You;
- The categories of sources for the Personal Information We collected about You;
- Our business or commercial purpose for collecting or selling that Personal Information;
- The categories of third parties with whom We share that Personal Information;
- The specific pieces of Personal Information We collected about You;
- If We sold Your Personal Information or disclosed Your Personal Information for a business purpose, We will disclose to You:
 - The categories of Personal Information categories sold;
 - The categories of Personal Information categories disclosed;
- **The right to say no to the sale of Personal Data (opt-out).** You have the right to direct Us to not sell Your Personal Information. To submit an opt-out request please contact Us. For more information on how to contact Us, please refer to "Exercising Your CCPA Data Protection Rights."

- **The right to delete Personal Data.** You have the right to request the deletion of Your Personal Data, subject to certain exceptions. Once We receive and confirm Your request, We will delete (and direct our Service Providers to delete) Your Personal Information from Our records, unless an exception applies. We may deny Your deletion request if retaining the information is necessary for Us or Our Service Providers to:
 - Complete the transaction for which We collected the Personal Information, provide a good or service that You requested, take actions reasonably anticipated within the context of our ongoing business relationship with You, or otherwise perform Our contract with You.
 - Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
 - Debug products to identify and repair errors that impair existing intended functionality.
 - Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
 - Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq.).
 - Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if You previously provided informed consent.
 - Enable solely internal uses that are reasonably aligned with consumer expectations based on Your relationship with Us.
 - Comply with a legal obligation.
 - Make other internal and lawful uses of that information that are compatible with the context in which You provided it.
- **The right not to be discriminated against.** You have the right not to be discriminated against for exercising any of Your consumer's rights, including by:
 - Denying goods or services to You;
 - Charging different prices or rates for goods or services, including the use of discounts or other benefits or imposing penalties;
 - Providing a different level or quality of goods or services to You;
 - Suggesting that You will receive a different price or rate for goods or services or a different level or quality of goods or services.

10.7. Exercising Your CCPA Data Protection Rights

In order to exercise any of Your rights under the CCPA, and if You are a California Resident, You can contact Us:

- By email: info@gye.band

Only You, or a person registered with the California Secretary of State that You authorize to act on Your behalf, may make a verifiable request related to Your Personal Information.

Your request to Us must:

- Provide sufficient information that allows Us to reasonably verify You are the person about whom We collected Personal Information or an authorized representative;
- Describe Your request with sufficient detail that allows Us to properly understand, evaluate, and respond to it.

We cannot respond to Your request or provide You with the required information if We cannot:

- Verify Your identity or authority to make the request, and
- Confirm that the Personal Information relates to You.

We will disclose and deliver the required information free of charge within 45 days of receiving Your verifiable request. The time period to provide the required information may be extended once by an additional 45 days when reasonably necessary and with prior notice.

Any disclosures We provide will only cover the 12-month period preceding the verifiable request's receipt.

For data portability requests, We will select a format to provide Your Personal Information that is readily usable and should allow You to transmit the information from one entity to another entity without hindrance.

10.8. "Do Not Track" Policy as Required by California Online Privacy Protection Act

Our Site does not respond to Do Not Track signals.

However, some third party websites do keep track of Your browsing activities. If You are visiting such websites, You can set Your preferences in Your web browser to inform websites that You do not want to be tracked. You can enable or disable DNT by visiting the preferences or settings page of Your web browser.

10.9. Children's Privacy

Our Site does not address anyone under the age of 18. We do not knowingly collect personally identifiable information from anyone under the age of 18. If You are a parent or guardian and You are aware that Your child has provided Us with Personal Data, please contact Us. If We become aware that We have collected Personal Data from anyone under the age of 13 without verification of parental consent, We will take reasonable steps to remove that information from Our servers.

If We need to rely on consent as a legal basis for processing Your information and Your country requires consent from a parent, We may require Your parent's consent before We collect and use that information.

10.10. Your California Privacy Rights (California's Shine the Light law)

Under California Civil Code Section 1798.83 ("California's Shine the Light law"), California Residents with an established business relationship with Us can request information, once a year and free of charge, about sharing their Personal Data with third parties for the third parties' direct marketing purposes.

If You'd like to request more information under the California Shine the Light law, and if You are a California Resident, You can contact Us using the contact information provided below.

10.11. California Privacy Rights for Minor Users (California Business and Professions Code Section 22581)

California Business and Professions Code Section 22581 allows California Residents under the age of 18 who are registered users of online sites, services or applications to request and obtain removal of content or information they have publicly posted.

To request removal of such data, and if You are a California Resident, You can contact Us using the contact information provided below, and include the email address associated with Your account.

Be aware that Your request does not guarantee complete or comprehensive removal of content or information posted online and that the law may not permit or require removal in certain circumstances.

10.12. CCPA Applicability

Please note that as of the Effective Date of this Privacy Policy, the Company is not subject to the CCPA.

11. Links to Other Websites

Our Site may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We advise that You review the privacy policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

12. Other State-Specific Privacy Rights

Colorado, Connecticut, Delaware, Florida, Indiana, Iowa, Montana, Oregon, Tennessee, Texas, Utah, and Virginia provide (now or in the future) their state residents with rights to:

- Confirm whether we process their personal information.
- Access and delete certain personal information.
- Correct inaccuracies in their personal information, taking into account the information's nature processing purpose (excluding Iowa and Utah).
- Data portability.
- Not be discriminated against.
- Opt-out of personal data processing for:
 - targeted advertising (excluding Iowa);
 - sales; or
 - profiling in furtherance of decisions that produce legal or similarly significant effects (excluding Iowa and Utah).
- Either limit (opt-out of) or require consent to process sensitive personal data.

The exact scope of these rights may vary by state. To exercise any of these rights please contact: info@gye.band.

Nevada provides its residents with a limited right to opt-out of certain personal information sales. Residents who wish to exercise this sale opt-out rights may submit a request to this designated email address: info@gye.band.

13. GDPR Privacy

13.1. Legal Basis for Processing Personal Data under GDPR

Subject to any other additional specific provision under any Member State, We may process Personal Data under the following conditions:

- **Consent:** You have given Your consent for processing Personal Data for one or more specific purposes.
- **Performance of a contract:** Provision of Personal Data is necessary for the performance of an agreement with You and/or for any pre-contractual obligations thereof.
- **Legal obligations:** Processing Personal Data is necessary for compliance with a legal obligation to which the Company is subject.
- **Vital interests:** Processing Personal Data is necessary in order to protect Your vital interests or of another natural person.
- **Public interests:** Processing Personal Data is related to a task that is carried out in the public interest or in the exercise of official authority vested in the Company.
- **Legitimate interests:** Processing Personal Data is necessary for the purposes of the legitimate interests pursued by the Company, except where such interests are overridden by Your interests or fundamental rights and freedoms which require protection of personal data.

In any case, the Company will gladly help to clarify the specific legal basis that applies to the processing and, in particular, whether the provision of Personal Data is a statutory or contractual requirement, or a requirement necessary to enter into a contract.

13.2. Your Rights under the GDPR

The Company undertakes to respect the confidentiality of Your Personal Data and to guarantee You can exercise Your rights.

You have the right under this Privacy Policy, and by law if You are within the EU, to:

- **Be informed.** The right to information allows individuals to know what Personal Data is being collected about them, as well as who is collecting the Personal Data, the length of time it will be kept, and with whom they will share the data.
- **Request access to Your Personal Data.** The right to access, update or delete the information We have on file for You. Whenever made possible, You can access, update or request deletion of Your Personal Data directly within Your account settings section. If You are unable to perform these actions Yourself, please contact Us to assist You. This also enables You to receive a copy of the Personal Data We hold about You.

- **Request correction of the Personal Data that We hold about You.** You have the right to have any incomplete or inaccurate information We hold about You corrected. Upon request, the Company has one month to respond.
- **Object to processing of Your Personal Data.** This right exists where We are relying on a legitimate interest as the legal basis for Our processing and there is something about Your particular situation, which makes You want to object to Our processing of Your Personal Data on this ground. You also have the right to object to where We are processing Your Personal Data for direct marketing purposes.
- **Request erasure of Your Personal Data.** You have the right to ask Us to delete or remove Personal Data when there is no good reason for Us to continue processing it, notwithstanding Company's right to decline the request as set forth in this Privacy Policy.
- **Request the transfer of Your Personal Data.** We will provide to You, or to a third-party You have chosen, Your Personal Data in a structured, commonly used, machine-readable format. Please note that this right only applies to automated information which You initially provided consent for Us to use or where We used the information to perform a contract with You.
- **Withdraw Your consent.** You have the right to withdraw Your consent on using Your Personal Data. If You withdraw Your consent, We may not be able to provide You with access to certain specific functionalities of the Site.
- **Not be subject to automated processing.** You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning You or similarly significantly affects You. This shall not apply if the decision is necessary for entering into, or performance, of a contract between the Data Subject and the Data Controller; is authorized by Union or Member State law; or is based on the Data Subject's explicit consent.

13.3. Exercising of Your GDPR Data Protection Rights

You may exercise Your rights of access, rectification, cancellation and opposition by contacting Us. Please note that We may ask You to verify Your identity before responding to such requests. If You make a request, We will try Our best to respond to You as soon as possible.

You have the right to complain to a Data Protection Authority about Our collection and use of Your Personal Data. For more information, if You are in the European Economic Area ("EEA"), please contact Your local data protection authority in the EEA.

14. Changes to this Privacy Policy

We reserve the right to update and amend Our Policy from time to time, at Our sole discretion, without notice to You. Such updates, changes, and modifications to this Policy shall be effective immediately upon posting to this page. Upon any such changes, We will update the "Last Updated" date at the top of this Policy. You are advised to review this Policy periodically for any changes, as Your continued use of this Site constitutes Your acceptance to such modified terms.

15. Contact Us

If You have any questions about this Policy, You may contact Us:

- By email: info@gye.band